



Everybody can be successful with 3x3



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No
success
without
effort

The Role of the National Federations - FIBA 3x3

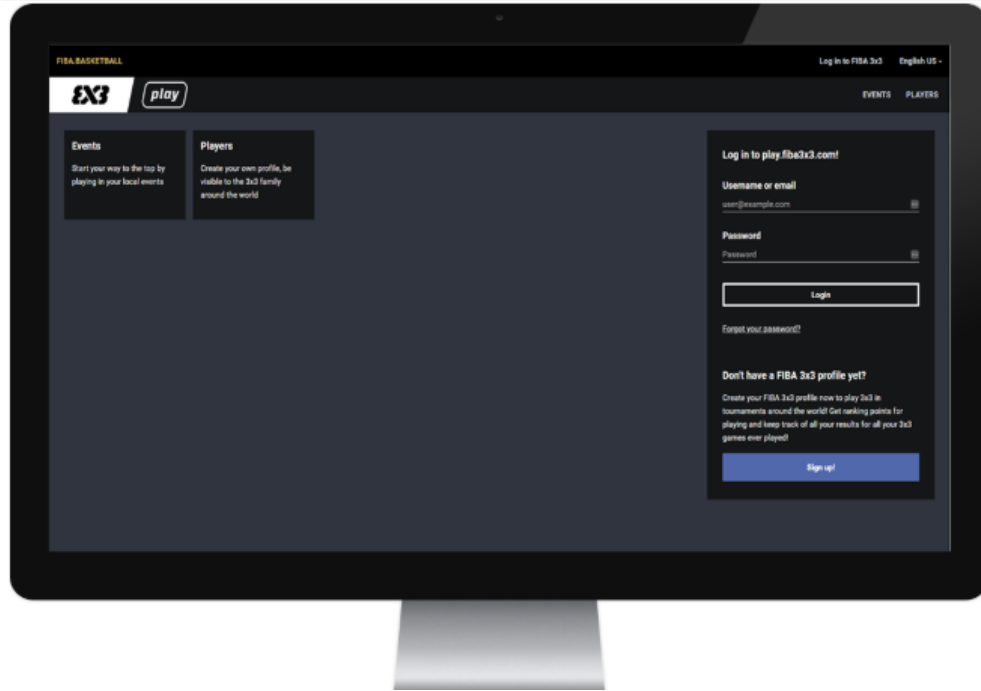


Digital Tools – the Backbone of 3x3





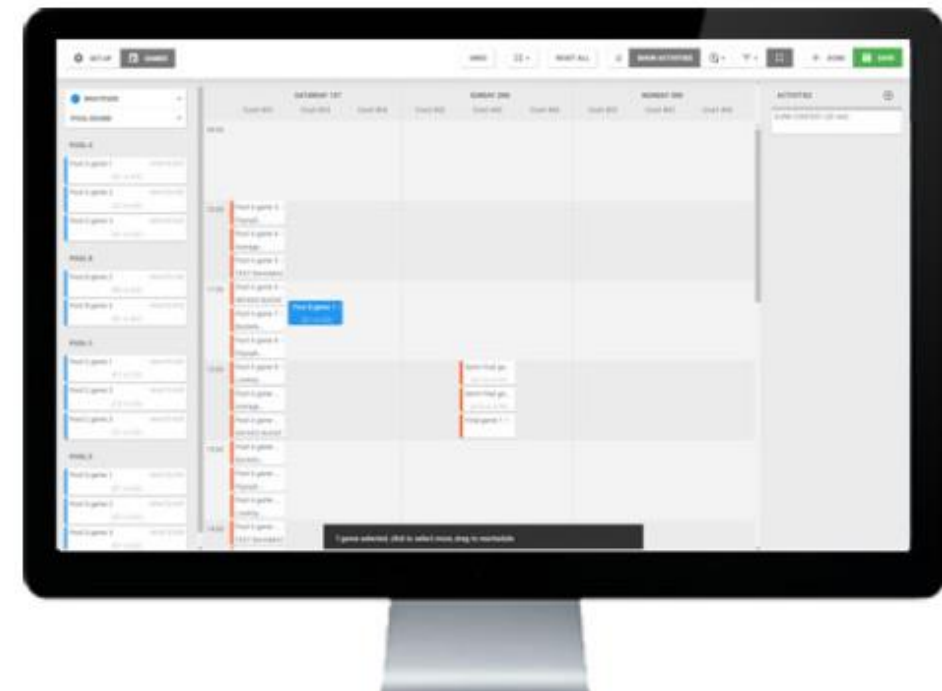
play.fiba3x3.com



- Player-driven registration
- Global overview & registration of events
- Event archive



em.fiba3x3.com



- Complimentary Event-management App
- Accessible for all organisers
- Pre-requisite for FIBA-endorsement

Help Desk: help.fiba3x3.com/en/support/home



Digital Tools Backend – the Online Interface for NFs

backend.fiba3x3.com

The screenshot displays the FIBA 3x3 Backend interface. At the top, there is a navigation menu with options: Events, Tours, Organisers, Players, NF Rankings, NF Qualifications, NT Management, Analytics, Reports, and Federation Management. Below the menu, there is a search bar labeled 'Registrations'. The main content is a table with the following columns: Name, Dates, Location, Status, Confirmation, Registration, and Action. The table contains the following data:

Name	Dates	Location	Status	Confirmation	Registration	Action
FIBA 3x3 Europe Cup 2021 (Men)	10. - 12. Sep 2021	Paris, France (FRA)	No registration	01. Dec 2020 - 15. Jan 2021	10. Jul - 09. Aug 2021	
FIBA 3x3 Europe Cup 2021 (Women)	10. - 12. Sep 2021	Paris, France (FRA)	No registration	01. Dec 2020 - 15. Jan 2021	10. Jul - 09. Aug 2021	
Tokyo 2020 - Summer Olympic Games - 3x3 event (Women)	24. - 29. Jul 2021	東京都東京 都, Japan (JPN)	No registration	02. - 30. Nov 2019	01. - 31. May 2021	
Tokyo 2020 - Summer Olympic Games - 3x3 event (Men)	24. - 29. Jul 2021	東京都東京 都, Japan (JPN)	No registration	02. - 30. Nov 2019	01. - 31. May 2021	
FIBA 3x3 Olympic Qualifying Tournament 2021 (Men)	26. - 30. May 2021	Graz, Steiermark, Austria (AUT)	Confirmed	02. - 30. Nov 2019	26. Mar - 25. Apr 2021	
FIBA 3x3 Olympic Qualifying Tournament 2021 (Women)	26. - 30. May 2021	Graz, Steiermark, Austria (AUT)	Confirmed	02. - 30. Nov 2019	26. Mar - 25. Apr 2021	
FIBA 3x3 U23 World Cup 2020 (Women)	30. Sep - 04. Oct 2020	TBD (CHN)	Confirmed	02. - 30. Nov 2019	30. Jul - 18. Aug 2020	

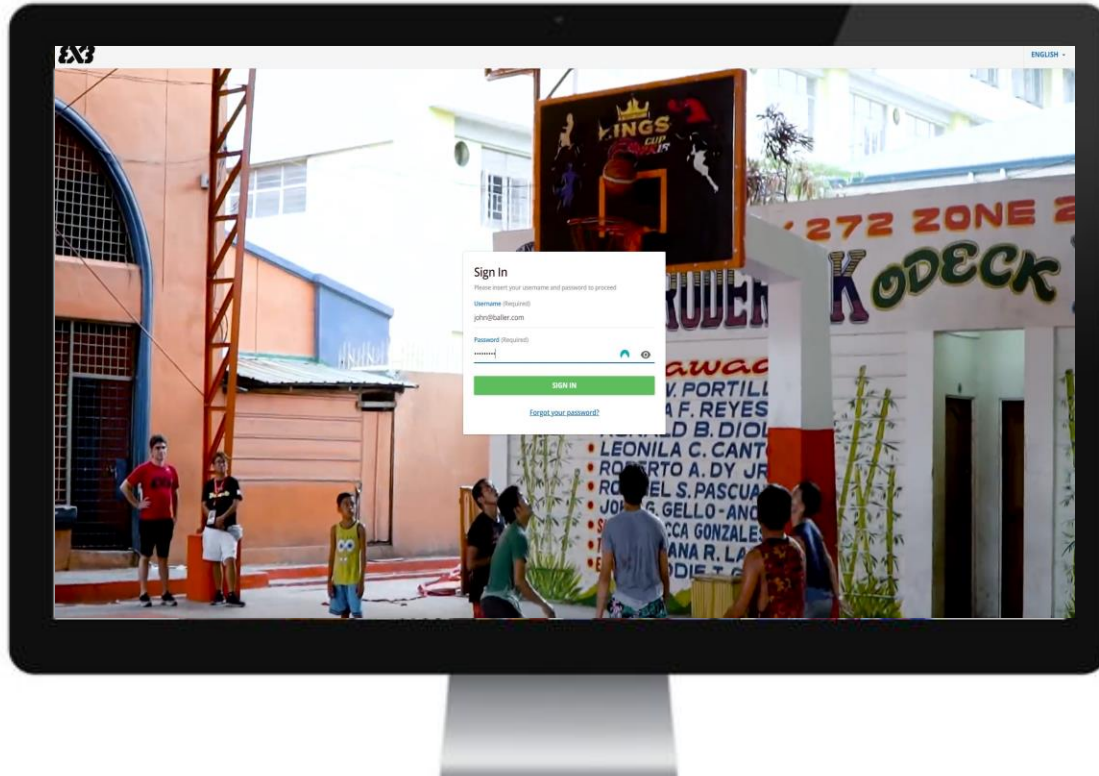
- Overview of all activity in NF territory & all players with NF nationality
- NF Rankings & qualification status
- National Team registration
- Reporting system



fiba3x3.com



- FIBA’s dedicated 3x3 website
- Re-directing to all FIBA 3x3 social media channels: #FIBA3x3
- Dedicated sections for all stakeholders
- Official FIBA 3x3 calendar & event websites



FIBA 3x3 E-LEARNING CERTIFICATE

FIBA is pleased to confirm that Mr/Mrs

Mike Smith

has successfully completed the FIBA 3x3 E-Learning Programme
on **3/3/2022**

Mr Andreas Zagklis
FIBA Secretary General

*This certificate recognises that the holder has completed an online self-check test.
It does not accredit the holder as a qualified coach, referee or first-aider.*



- Complimentary online learning platform
- Granting a FIBA 3x3 Certificate
- NF Eligibility criteria



Rankings – a Unique Global Ranking System





Ranking Fully Standardized & Regulated

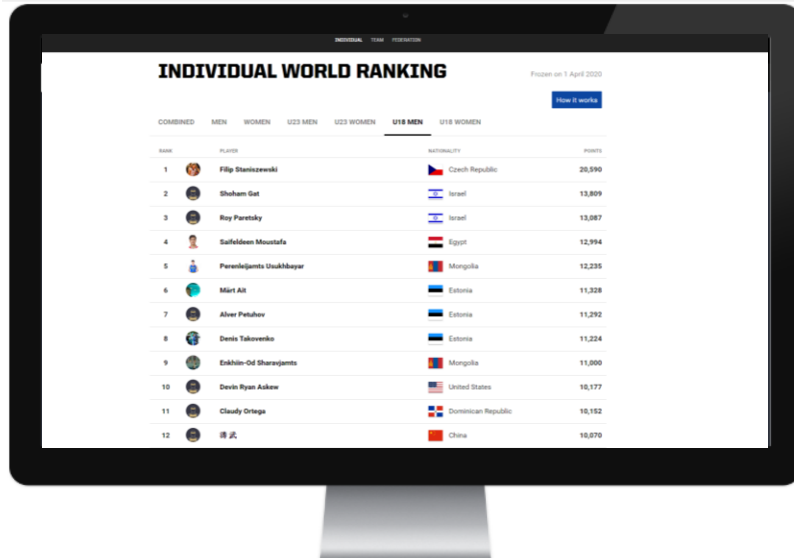
Event Level	Endorsed*	Pro Events	National-team**
• Black 10		• World Tour	
• Red 9		• Challengers	• FIBA Cups (incl. U23)
• Pink 8	• Super Quest	• Women's Series	• FIBA U23 Nations League
• Brown 7	• Quest final		• FIBA U18 Cups
• Purple 6	• Quest stops • Lite Quest final		
• Blue 5	• Lite Quest stops		
• Olive 4	• All other open		
• Green 3	• 40+ and U18		
• Orange 2			
• Yellow 1	• U15		
• White 0	• U13		

- Rankings Guide available here: fiba3x3.com/documents
- All FIBA-endorsed 3x3 events award ranking points to players
- Daily calculation
- Events automatically categorized
- Points based on event level/size, category & game results



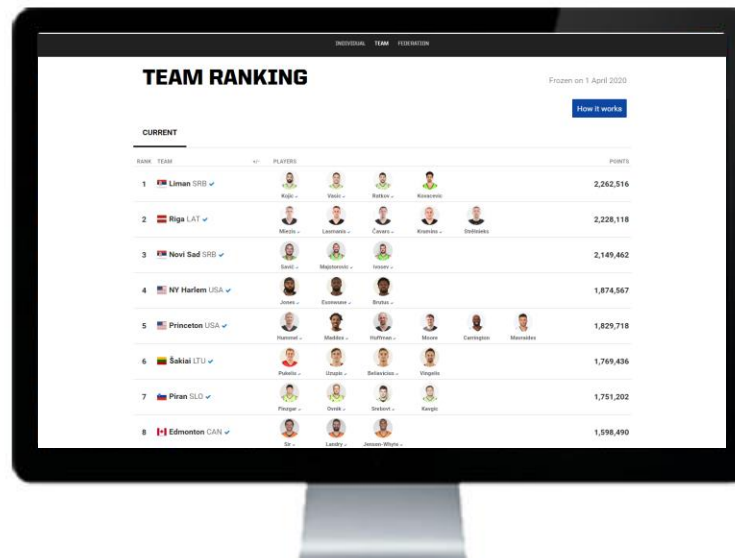
Rankings Players, Teams, NFs

Individual Ranking



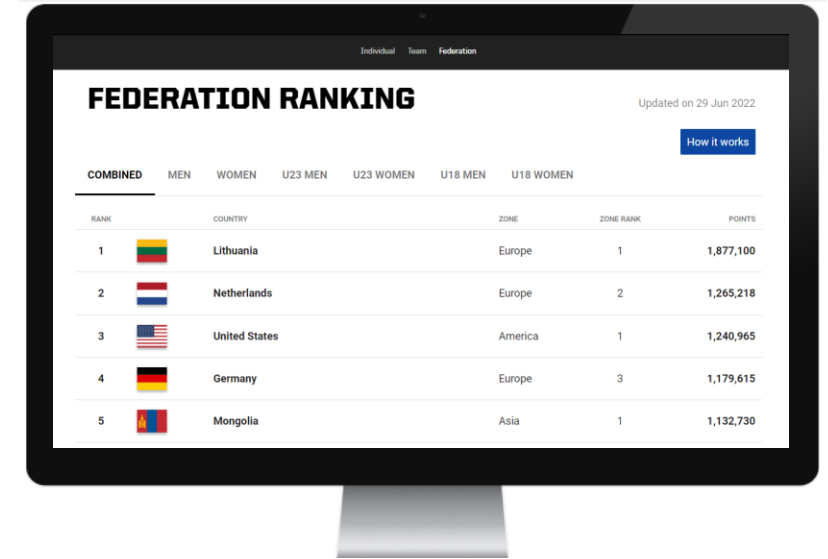
- All players in one Global Ranking
- Different filters
- 9 best results of last 12 months

Team Ranking



- Based on points of Top-3 players
- Qualification to Pro Circuit

Federation Ranking



- Based on points of Top-25 confirmed players
- Used for WC Qualification



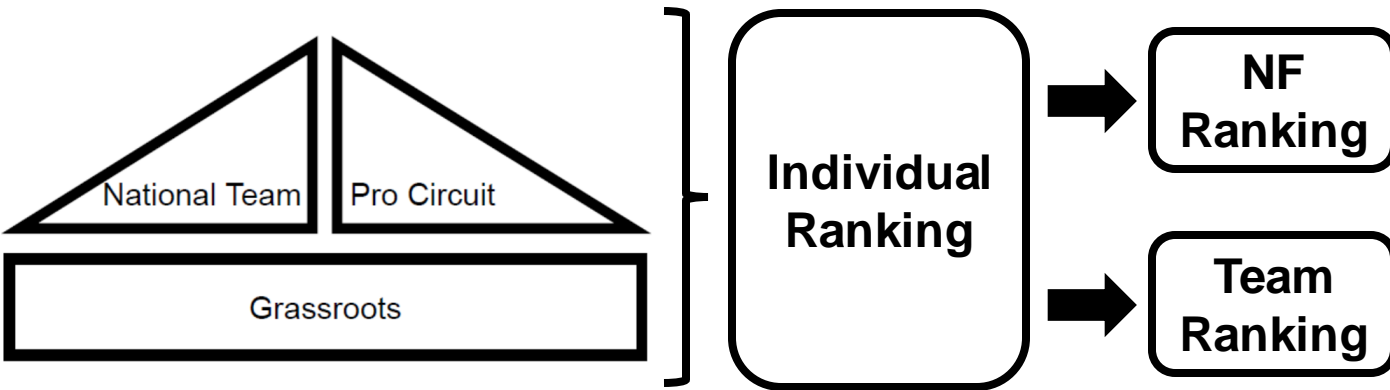
Competition Structure – From the Streets to the World Stage





3x3 Competition Structure

Pyramidal Structure

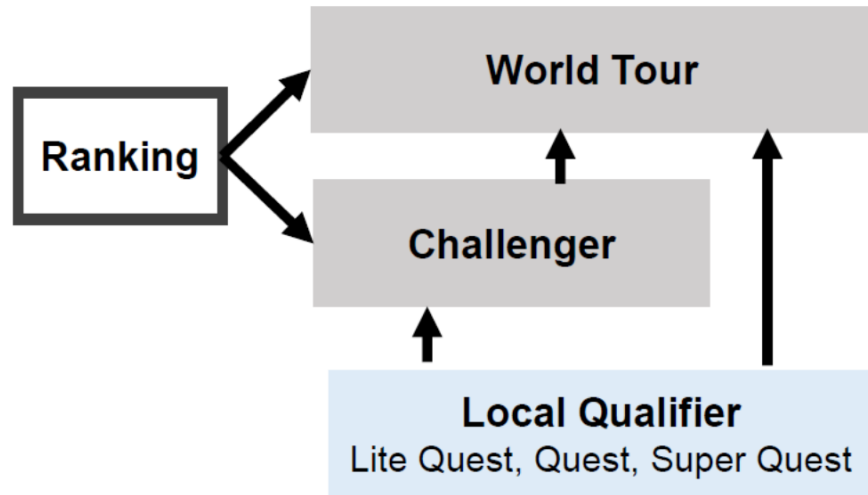


- Split into **National Team** and **Professional Circuit**
- Pro Circuit as equivalent to club competitions in 5v5
- All, including grassroots, captured by play.fiba3x3





3x3 Competition Structure Pro Circuit – Men



World Tour – FIBA’s professional 3x3 circuit

Challenger – international, professional tournament

SuperQuest – off-season, international, professional tournament

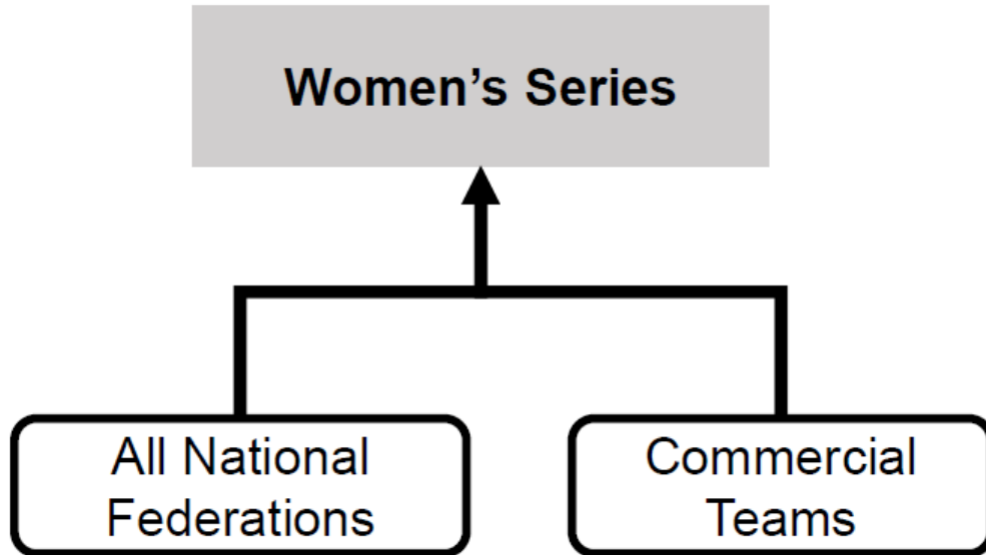
Quest - multi-tournament qualification tour

Lite Quest – Tour or stand-alone tournament





3x3 Competition Structure Pro Circuit – Women

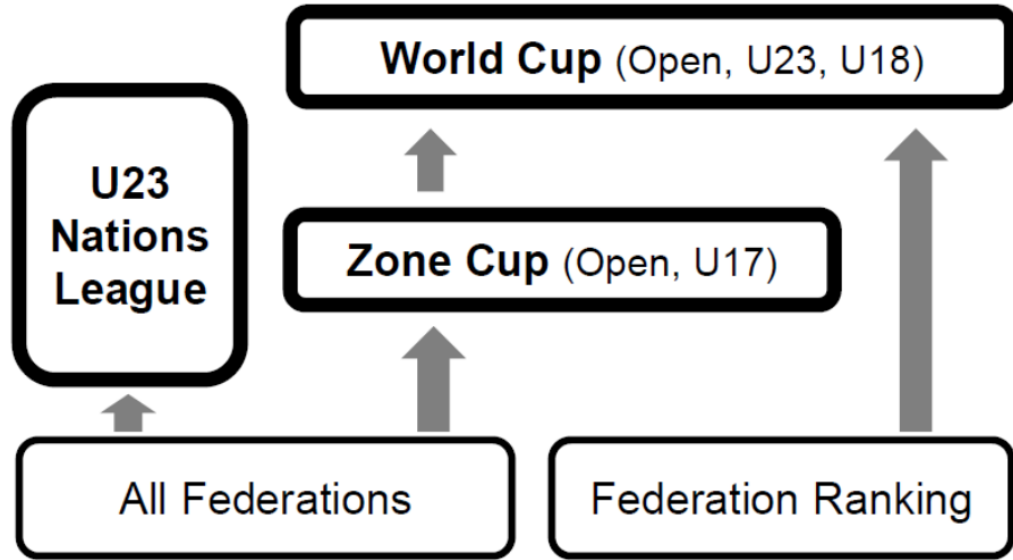


- Annual professional competition
- NFs can register 1 team for season
- Commercial teams can buy-in
- Automated allocation process





3x3 Competition Structure National Teams



- Annual competitions
- Accessible for all eligible NFs
- U23 Nations League driving tool for development & ranking





Competitions

National Teams – Access & Qualification

FIBA 3x3 U17 Zone Cup

- Accessible to all eligible NFs
- 3 teams qualify to U18 World Cup



FIBA 3x3 U18 World Cup

FIBA 3x3 Zone Cup

- Accessible to all eligible NFs
- 1 team qualifies to World Cup



FIBA 3x3 World Cup

FIBA 3x3 U18 World Cup

- Qualification Ranking-based (1 Nov)
- Winner qualifies to next U18 World Cup



FIBA 3x3 U18 World Cup

FIBA 3x3 U23 World Cup

- Qualification Ranking-based (1 Nov)
- Winner qualifies to next U23 World Cup



FIBA 3x3 U23 World Cup

FIBA 3x3 U23 Nations League

- Accessible to all eligible NFs
- Played in Conferences
- Best teams qualify to WS & Pro Circuit



Women's Series & Pro Circuit



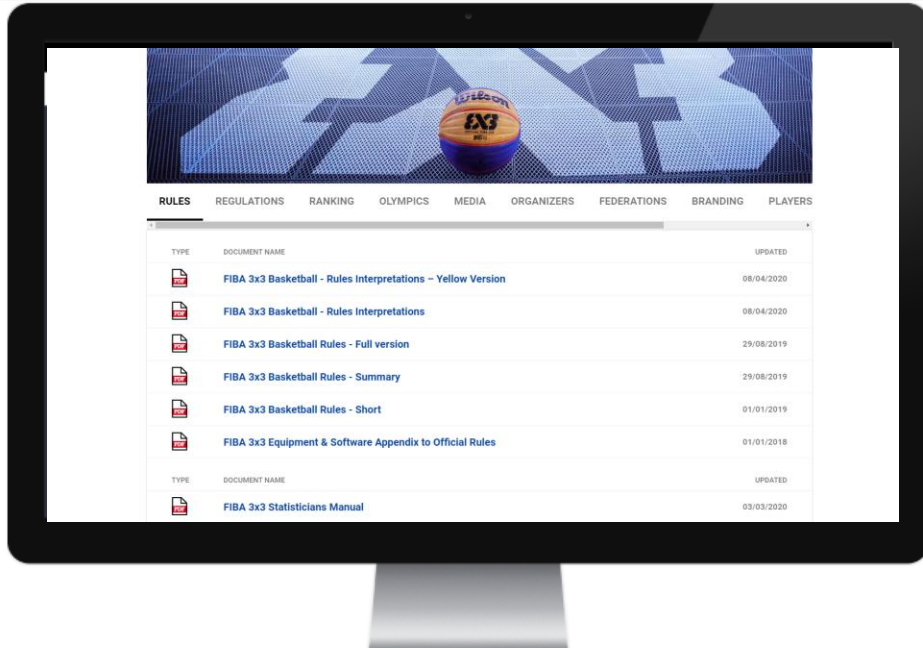
Rules & Regulations – the Regulatory Framework of 3x3





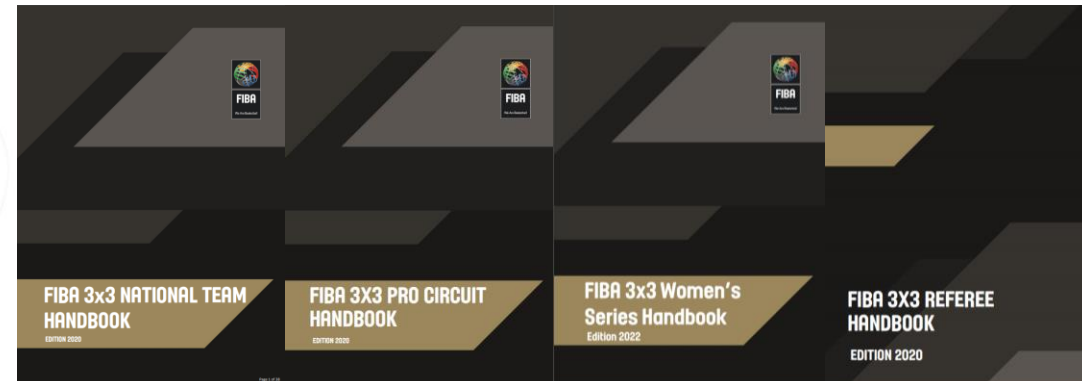
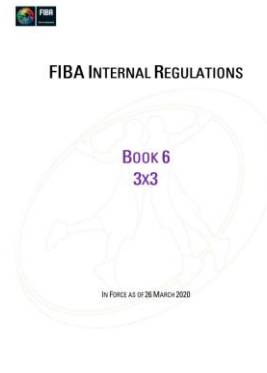
Rules & Regulations

Official 3x3 Basketball Rules



<https://fiba3x3.com/en/documents>

- 3x3 Rules in 3 versions
- 3x3 specific Rule Interpretations
- 3x3 dedicated Book 6 of FIBA Internal Regulations
- Handbooks regulating
 - National Teams
 - Pro Circuit & Women's Series
 - 3x3 Referees





Eligibility - Simplified Criteria Allowing Everybody to Play





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Minimum activity

- 3 FIBA-endorsed 3x3 events in NF territory in 12 months prior to 1 November of previous year
- Can be organised by anyone (not necessarily NF)



Step by Step Instruction:
[Eligibility Wizard](#)

National Teams

- Simplified eligibility criteria:
 - Confirmed play.fiba3x3.com profile
 - Passport issued before Jan. 1st of preceding year
 - Cannot have played for another NF in 3x3 or 5v5

Pro-Circuit/Grassroots





- Grassroots: No eligibility criteria
- Pro-Circuit: No U18 players



Case Studies



2 completely different NFs, fully invested in 3x3 found:

-  Significant growth
-  First on-court success
-  Increase in visibility
-  Increase in NOC & government funds



- Biggest landlocked country in the world
- Lowest density in the world
- 3mio inhabitants
- Low temperatures, short summers
- Ranked in bottom 40% in GDP per capita
- NF empowered a 3x3 Association

- Smaller European country
- High density
- 17mio inhabitants
- Rain-laden
- Highly-competitive sports environment
- 3x3 fully run by NF embracing promoters

Case study Netherlands



Medals in World & Europe Cups (only medals ever in running game)



Men's team in Tokyo 2020



Host to all kinds of FIBA 3x3 Official Competitions



Cities bidding for national 3x3 events



NOC funds dedicated performance programme



Case study Mongolia



Several medals & 1 title in Asia Cups (only basketball medals ever)



Women's team in Tokyo 2020 (first-ever MGL team sport)



Host to all kinds of FIBA 3x3 Official Competitions



Attracted 2 biggest companies in MGL as sponsor



NOC funds dedicated performance programme





Road Map





Road Map

Join Forces with all Stakeholders

FIBA's 3x3 vision

3x3 is inclusive – every activity is welcome!

3x3 is affordable – low-cost, high-return for everybody!

3x3 shall grow the basketball community!

3x3 is accessible – provide opportunities!

3x3 is a 2nd Olympic discipline – more medals for more NFs!



- **NFs** organize tournaments themselves or stimulate others
- **Promoters** have ability to execute & deliver activity
- **Players** are role models, ambassadors & facilitators & drivers of **NF** success



Road Map

Meet Minimum Criteria Nationally

Key to any plan is **ACTIVITY**

- NF eligibility
 - NF to appoint a 3x3 coordinator
 - NF 3x3 coordinator to take E-Learning
 - NF coordinator to ensure eligibility criteria
- Reach the following minimum goals
 - Min. 1 person in NF network familiar with EventMaker
 - Base activity within the NF territory
 - Meet NF eligibility criteria
 - Participate in Zone Cups & U23 Nations League





Key to any plan is **ACTIVITY**

- Create 3x3 Hubs
 - Using existing facilities (no specific equipment needed)
 - In a country
 - In a region
- Create 3x3 Clusters
 - Source & support hosts for recurrent events
 - Join forces for 3x3 education activities







Ultimate goals

1. Participate in Zone Cups & U23 Nations League
2. Position teams in Pro-Circuit
3. Position teams regularly in World Cup
4. Position teams for race for OQTs & Olympics







Road Map (4 years)






Year 1:

-  Appoint 3x3 coordinator
-  Pass FIBA 3x3 E-Learning (valid 2 cut-off)
-  Identify potential 3x3 hubs/facilities
-  Organise min. 3 events with min. 1 category with 12 teams (ideally)






Year 2:

-  Establish 3x3 hubs/facilities
-  Organise min. 9 events with min. 1 category with 12 teams (ideally) in established hubs
-  Participate in U23 Nations League
-  Participate in Zone Cup

Year 3:

-  Renew FIBA 3x3 E-Learning (valid 2 cut-off)
-  Maintain Senior activity & extend Youth activity
-  Participate in Zone Cups (U17 & Open) & U23NL
-  Establish connection to Pro Circuit & participation in Women's Series
-  Source national teams for upcoming years

Year 4:

-  Solidify & grow national activity
-  Strengthen internal structure (referees, coaches)
-  Participate in Pro Circuit & Women's Series
-  Participate in Zone Cups (U17 & Open) & U23NL
-  World Cup Participation as ultimate goal



FIBA 3x3 Endorsed event Checklist and Budget template



Event Checklist:

[download here](#)



Event Budget template:

[download here](#)





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